



**PHILIP MORRIS U.S.A.**  
**INTER OFFICE CORRESPONDENCE**  
**Richmond, Virginia**

**To:** Distribution **Date:** June 18, 1997  
**From:** Sheila Burroughs and Robin Holleman  
**Subject:** CI Report Distribution

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The new Cigarette Information (CI) Report is enclosed and will be issued quarterly. It contains smoking, physical and analytical data for major Philip Morris and competitive brands tested by the R&D Product Testing Laboratory. The report also highlights brand introductions and modifications, graphically depicts tar and nicotine for selected high volume brands and compares menthol for selected menthol brands. Sales figures are also included for the most current year.

**To ensure the report is distributed to only those who need its information on a routine basis, a moment of your time is requested.** Please indicate below whether you wish to receive this report on a routine basis, and return this sheet to:

Robin Holleman  
O/C T2W  
PM USA, Richmond

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Name: \_\_\_\_\_

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The following person also needs this information on a routine basis. Please add this name to the distribution. (All additions are subject to the approval of R&D Management.)

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